

# HARLOW TOWN FC ACADEMY

AN INTEGRAL PART OF HARLOW TOWN FC NOT JUST A NAME

Vision :- 'To produce and develop home grown players for the future of H.T.F.C.'

Mission :- 'One Club One Team'

## THE STORY SO FAR...

- When the club started its youth set up in 2013 it had 2 teams affiliated. We now have 17 teams from the ages of U7 – U18
- The club also started its own full time football and education programme back in 2014 and to date has had several players feature in the club's first team as well as students going onto university and to America on full time scholarships.
- The owners of the club also took the decision to lay a state of the art 4G pitch back in 2013 at the cost of £350,000 to enable our youth teams to train and play matches in a stadium experience, something that would not have been possible with a grass pitch. This a big statement from the club with regards to investing in the youth set up.

## WHO'S WHO..... AT HARLOW TOWN FOOTBALL CLUB

- 1<sup>st</sup> Team Manager and Director of Youth Football – Danny Chapman
- Head of Youth Development – Ibrahima Sonko
- Youth Secretary – Tim Sewell
- Child Welfare Officer – Iain Hockett
- U23s Manager – Darren Charlton
- *The club also has a Female section consisting of a Ladies 1<sup>st</sup> team, Reserves and U18s*
- *The Arena is also run as a business which helps put the club in a positive financial position and aids the development of all football programmes.*

# WHY JOIN HARLOW TOWN FC ACADEMY ?

SEMI-PROFESSIONAL CLUB WITH THE FOCUS ON PROFESSIONAL

- Vision to create, develop and maintain a football academy 7-18 year olds
- Play at the highest level of football possible
- Provide the best training & match facilities to match our ambitions and objectives.
- Ensure the highest possible level of coaching and coaches to develop players across the FA 4 corner model – Technical, Physical, Psychological, Social
- Provide an environment of learning whilst having fun.
- Players to be uniformed the same as the first team, ONE CLUB, ONE TEAM

# WHAT TEAMS DO WE HAVE ?

1

**Under 7s – Under 18s**  
To develop children of all ages with the long term goal of playing for Harlow Town Football Club.

2

**U23s** – To provide support for the 1<sup>st</sup> team whilst still learning and gaining experience at adult level of football

3

**1<sup>st</sup> Team** – Focus on promotion up the football pyramid to achieving our ultimate goal, reaching the Football League

## WHAT LEAGUES ARE WE IN? SEASON 18/19

- 1<sup>st</sup> Team – The Isthmian Bostik Premier Division (Step3)
- U23s – The Essex Senior Reserve League
- Youth U7 – U18 Mid Herts Rural Minors League
- \* U13 XI, U15 xI and U18 xI – Eastern Junior Alliance League

PLAYER REGISTRATION  
COSTS & BENEFITS  
FROM £340 PER PLAYER – SEASON 17/18

- Training at the McCulloch's Arena
- Matches at the Arena or Goff's Academy
- Home Kit
- Away Kit
- Equipment
- Registration and Affiliation Fees
- Officials Fees
- Insurances
- Onsite Parking both venues
- Access to club Physio (1<sup>st</sup> team training nights only)
- Club membership package to include:
  - Members Bar Prices
  - Free Entry 1<sup>st</sup> Team League Fixtures
  - Discount on Venue Hire
  - Loyalty Scheme
- Onsite Licenced Bar (Arena Only)
- Onsite catering (Arena Only)

## WHAT ABOUT PARENTS/GUARDIANS....

- Training nights Monday – Thursday, (6-7pm or 7-8pm)
- Match Days – U7 to U11 Saturdays (KO between 10am and 2pm), U12 – U18 Sundays (KO between 10am and 2pm)
- All parents / Guardians to respect the FA and Club code of conduct
- All parents / Guardians to encourage players but not instruct under any circumstances
- To ensure players turn up for all training sessions and on time
- To inform the team coach and club of any medical issues
- To inform the team coach and club of any holidays a minimum of 4 weeks in advance.

## WHAT WE EXPECT FROM ALL PLAYERS THE 3A'S

- Ability – We accept all levels of ability and expect all players to develop that ability with the coaching received.
- Attitude – we expect all players to want to develop personally and be part of the team and give 100% effort and positive attitude at all times
- Attendance – teams will be selected based on the above and also attendance, no player will have the right to be in the team and even less right to start if they don't attend training.

## AIMS AND ASPIRATIONS

- We at Harlow Town Academy want all players to learn and develop on the pitch, by playing football and enjoying it with the best facilities, coaching and environment possible.
- We also want them to learn about teamwork, friendship and success and defeat.
- For players to start in our youth system and progress through our structure into the first team.
- For players and parents to be part of the club not only from a football perspective but also a social one.
- For them to find the right balance between individual development and team development.

## PRE-SEASON & REGISTRATIONS

- Registration will be held in May (date to be confirmed), further dates will be put in place
- Pre-season will officially start in July (date to be confirmed) however the Arena will be open to all teams throughout the summer months at the coaches request.
- Payment plans are available spread over 3 payments. For example, our base package would break down as a 1<sup>st</sup> payment of £140.00 when registering, followed by 2 further monthly payments of £100.00
- You can make payment by Cash, Cheque, Credit Card or Bank Transfer.
- Your child's training night will be available at Registration.
- We would like all players registered at the earliest opportunity to ensure kits and teams are in place ready for the start of the season.

# SOCIAL MEDIA AND COMMUNICATIONS

- **Club Information/News**
- Facebook – Harlow Town FC
- Twitter – @HarlowTownFC
- Match & Training Information – Team Whatsapp groups

ANY QUESTIONS ?

THANK YOU FOR READING OUR  
VISION AND IF YOU HAVE ANY  
QUESTIONS OR QUERIES PLEASE DO  
NOT HESITATE TO CONTACT ME AT

[danny@harlowacademy.football](mailto:danny@harlowacademy.football) or

01279 443196 (option one)